



Conference Programme LED Conference 2016: **Capitalising on local potentials**

GALA DINNER (evening of 22 February 2016)			
	18:30-19:00 30 min	Arrival and registration of guests	LEDA team
	19:00-19:30 30 min	Welcoming remarks	Permanent Secretary of MURD Mr. Nghidinua Daniel
	19:30-20:00 30 min	Opening of the conference	Minister of MURD Hon. Sophia Shaningwa
	20:00	Dinner & entertainment programme	

Day 1, Tuesday 23 February 2016: Promoting LED Potential

Venue	From - To	Title	Description	Speaker/moderator
Foyer	08:00-08:30 30 min	Registration		LEDA team
	08:30-08:40 10 min	Welcoming	Welcoming of participants and introduction of moderators	Ms. Lahja Hipondoka
	08:40-09:00 20 min	Keynote address	Achievements, vision and regulatory reform for LED in Namibia	Mr. Nghidinua Daniel
	09:00-09:20 20min	Supporting LED at local level: LEDA's programme inputs	Supporting LED at regional and local levels - achievements and challenges	Ms. Lahja Hipondoka
	09:20-10:00 40min		Questions and discussion	Zini Godden/Sam Geiseb
	10:00-10:30 30 min		Tea break and networking	
	10:30-10:55 25 min	Maximising LED potential	Definition of LED potential and the tools used to assess localities potential	Dr. Rainer Trede
	10:55-11:20	Case Study: Electricity as a driver for	Correlation between provision of energy and economic growth	Dr. Harald Richter



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	25 min	economic development		
	11:20-12:00 40min	Questions and discussion		Zini Godden/Sam Geiseb
	12:00-12:20 20min	Promoting LED potential - Locality Marketing	Making the locality visible	Mr. Lesley Goreseb
	12:20-12:40 20min	Promoting LED potential - Trade Fairs and Expos	Providing concrete solutions/ recommendations to the identified problems	Mr. Danny Meyer
	12:40-13:00 20min	An analysis of socio-economic, environmental, and cultural benefits of ecotourism	Taping into the eco-tourism potential as a niche tourism market segment	Mr. Christian Harris
	13:00-13:20 20 min	Promoting LED Potential - Tourism	Tourism marketing strategies, tourist information services and maximising different tourism niche markets	Dr. Erling Kavita
Restaurant	13:20-14:20 60 min	Lunch and networking		
	14:20-15:00 40min	Questions and discussion		Zini Godden/Sam Geiseb
	15:00-15:20 20 min	Case study: Promoting Urban Agriculture	Providing best practice opportunities for Urban Agriculture	CEO Outapi Town Council
	15:20-15:40 20min	Urban Vegetable Production	Use of water efficient production methods by using the drip system	Mr. Benedictus Stephanus
	15:40-16:10 30 min	Tea break and networking		



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	16:10-16:50 40 min	Questions and discussion		Zini Godden/Sam Geiseb
Various rooms	16:50-17:50 60min	Workshop 1: Maximising LED potential	Trade fairs, Tourism Marketing and Urban Agriculture	Zini Godden/Sam Geiseb
	17:50-18:30 40 min		Discussion of workshop results	Reps of workshop groups and moderators
	18:30-18:40 10 min		Wrap up & outlook day 2	Zini Godden/Sam Geiseb
	18:40-18:50 10min	Welcoming of guest		Zini Godden/Sam Geiseb
	19:00-19:30 30 min	African Indigenous Knowledge systems (IKS)	Reviving IKS through innovation as a tourism niche market	Mr. Fidi Alpers
	19:30-20:00 30min	Questions and discussion		Zini Godden/Sam Geiseb
	20:00-21:00 60min	Cocktail and networking		



Day 2, Wednesday 24 February 2016: Value Addition

Venue	From - To	Title	Description	Speaker/moderator
Foyer	08:00-08:15 15 min	Registration		LEDA team
	08:15-08:25 10 min	Welcoming	Introduction to day 2	Zini Godden/Sam Geiseb
	08:25-08:55 30 min	Sector Growth Strategies and Value Chains	Presentation of the 4 strategies of Growth at Home	Dr. Michael Humavindu
	08:55-09:15 20 min	Local value addition - The role of regional and local stakeholders	Value addition at local and regional level	Mr. Calicious Tualife
	09:15-10:00 45min		Questions and discussion	Zini Godden/Sam Geiseb
	10:00-10:30 30 min	Tea break and networking		
	10:30-10:50 20min	Foreign Direct Investment and Regional and Global Value Chains	Benefits of regional and global value chains for Namibia	Dr. Matthias Busse
	10:50-11:10 20 min	Promotion of value addition	This session provides how WBCG supports and promotes value chains	Mr. Gilbert Boois
	11:10-11:55 45min		Questions and discussion	Zini Godden/Sam Geiseb
	11:55-12:15 20 min	Namibian Retail Charter	How the implementation of the Namibian Retail Charter will boost local manufacturing and value chain development	Ms. Ndiitah Robiati



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	12:15-12:35 20min	Case study: Value addition of forest		Mr. Johannes Laufs
	12:35-13:20 45min	Questions and discussion		Zini Godden/Sam Geiseb
Restaurant	13:20-14:20 60 min.	Lunch and networking		
Various rooms	14:20-15:30 60 min	Workshop II: Value Chains	Two working sessions on value addition in these sectors	Zini Godden/Sam Geiseb & LEDA team
	15:30-16:00 30 min	Tea break and networking		
	16:00-16:50 50 min	Discussion of workshop results		Reps of workshop groups and moderators
	16:50-17:00 10min		Wrap up & outlook day 3	Zini Godden/Sam Geiseb





Day 3, Thursday 25 February 2016: Conclusion

Venue	From - To	Title	Description	Speaker/moderator
Foyer	08:00-08:15 30 min	Registration		LEDA team
	08:15-08:25 10 min	Welcoming	Introduction to day 3	Zini Godden/Sam Geiseb
	08:25-08:55 30 min	Integration of local businesses into the national, regional and global economy		Dr. Martin Mwinga
	08:55-09:25 30 min	Questions and discussion		Zini Godden/Sam Geiseb
	09:25-10:25 60 min	Panel discussion: Capitalising on local potentials	Part 1	NTF, MITSD, WBCG, PON, DECOSA, GIZ and MURD
	10:25-10:55 30min	Tea break and networking		
	10:55-12:35 45 min	Panel discussion: Capitalising on local potentials	Part 2	NTF, MITSD, WBCG, PON, DECOSA, GIZ and MURD
	12:35-13:20 45min	Questions and discussion		
Restaurant	13:20-14:20 60 min	Lunch and networking		
	14:20-14:35 15 min	Conference Statements	Way forward	Ms. Lahja Hipondoka
	14:35-15:05 30 min	Wrap up & conclusion	Closing remarks	Mr. Nghidinua Daniel