



**Republic of Namibia**

**KEYNOTE ADDRESS**

**BY**

**HONOURABLE DR. PEYA MUSHELENGA, MP**

**MINISTER OF URBAN AND RURAL IN NAMIBIA ON  
THE OCCASION OF THE OFFICIAL LAUNCH OF THE  
MUNICIPALITY OF OMARURU STRATEGIC PLAN**

**2018 – 2022.**

**17 MAY 2018**

**OMARURU, NAMIBIA**

- **Director of ceremonies;**
- **Erongo Regional Governor, Honourable Cleophas Mutjavikua;**
- **Her Worship, the Mayor of Omaruru, Hon Hendrina M.T. Gebhardt;**
- **Omaruru Constituency Councillor, Honourable Johannes Hamutenya;**
- **Omaruru Station Commander – Inspector Onesmus Tobias**
- **Deputy Commissioner & Commandant of the Licius S. Mahoto Correctional Training College - Eliakim Shikongo**
- **Chief Medical Officer – Omaruru District State Hospital, Dr. Gerson Gonteb**
- **Heads of Governmental Institutions and Parastatals, NGOs and Leaders from Chamber of Commerce**
- **Esteemed Omaruru Business & Ordinary Community Members**
- **Members of the Media present**
- **Ladies and Gentlemen; Good Afternoon**

**Since I took office in March 2018 as Minister of Urban & Rural Development, my office has received numerous complaints from Omaruru, both from the business community and the residents at large. I was therefore delighted to hear that these complains have not been falling on deaf ears and the leadership has indeed been hard at work in ensuring that the challenges that have been facing the community of Omaruru are being addressed.**

**We are gathered here today to witness the launch of the Municipality of Omaruru Strategic Plan 2018 – 2022.**

**This Strategic Plan is a clear indication that the leadership has taken note with a concern, of the prevalence challenges facing the community and have formulated a clear plan to address these challenges. Strategic planning results in among others, capacity to face competition, better organization and result-oriented focus, increased productivity and sound decision-making process.**

**In today's competitive world, where we all compete for the available resources, may it be from the Central Government or other sources, a strategic plan has become an integrated document in our endeavors. This document serves as the guiding tool or road map of where we intend to be in the next five years.**

**Ladies and Gentlemen,**

**The Omaruru Municipality cannot afford to operate and use public funds without having a guiding tool against which it will be judged. Therefore, through this document, we will be able to drive Council's performance to the greater heights of service delivery and excellence. This document is therefore your guiding tool and it is your responsibility as local elected leaders to ensure that its content is implemented fully for the next five years in line with government and party policies and legislations.**

**That is only possible if all stakeholders commit themselves to implement the ideas contained in this document as envisaged. It does not help to craft good ideas and leave them to collect dust on shelves.**

**Director of ceremonies;**

**Ladies and gentlemen;**

**I therefore want to applaud all those who played a pivotal role in the realisation of this Plan:**

**1) The political leadership (Omaruru Municipal Council) for their shared visionary leadership in providing the guidance and unequivocal support to the Management and residents alike.**

**2) The management and staff -who produced the guiding framework and clearly outlined the Town's priorities, targets and identified the deliverable projects which you aligned to your budget requirements.**

**3) The Omaruru Community - It is evident that the involvement of the Omaruru' Residents and stakeholders engagement in the crafting processes of this plan, are vital for the successful implementation and execution of a shared-vision as articulated herein, to the core.**

**Director of Proceedings,**

**It is however my firm belief that Omaruru which have received its Municipal Status way back in 1909 – will**

**enhance these coherent tri-partite working relationships – Council, Staff Compliment and participatory residents- to realise key strategic actions, fulfilling the vision, mission, values that articulates the political mandate, improve social well-being of residents and grow the Omaruru developmental agenda in line with the Harambee Prosperity Plan.**

**As the plan seek to address all surmountable challenges in the critical areas that hampering the Municipal efforts to deliver best effective and qualitative services, continuous evaluation and monitoring should be placed on the fore-front your monthly meetings. This process can successfully be assisted by Balance Scorecard with clear performance indicators.**

**While you co-creating the future of your town, permits me call upon the residents within the Constituency, the role players in public and private sectors to enhance their participation, strengthen capacity to push growth, help reduce income inequality and to identify constrains to unlock the growth potential in the area of Small Business Enterprises.**

**Industrial development and economic structural transformation has been and continue to be long standing goals and objectives, set in line with Vision 2030 roadmap. The fundamental point of departure is to become innovative and take serious challenges in partnering with those who have skills and capital in joint-ventures – as Public Private Partnerships can be beneficial once it premised on a transparent win-win basis. Innovative thinking will eventually unlock untapped opportunities and this strategic vehicle is set to achieve that.**

**Ladies and Gentlemen;**

**I now have the singular honour to officially the Launch of the “Strategic Plan 2018-2022 for the Municipality of Omaruru”.**

**I wish you all the best in your endeavors to develop this beautiful town with so many potentials.**

**I Thank You.**

